



Fundraising Programs

www.havocusaofficial.com



Fundraising Program

As of: 8/28/2024 18:02

PROGRAM DETAILS

FOR NON PROFIT PROGRAMS

COMPANY OVERVIEW

Havoc USA is a service-disabled veteran owned business providing safety and emergency training, products, events, and services to first responders, military and the general public. We employ contracted workers to provide training and services to our clientele. Our catalog provides a vast array of offerings in order to assist the customer in be the most prepared to perform quickly and effectively on the job and in life-threatening situations. We believe that everyone should have tools and resources available to prepare themselves, their families, their companies, and their communitites for any adverse situation.

HOW IT WORKS

Once we have approved you as a member of our valued fundraising community and we've determined what your goals are, each participant from your organization will be provided with our catalog of offerings, pricing, and a list of upcoming class dates. Each of your participants will also be given a unique identifying code(UIC) in order to track individual and group progress. They will sell our classes, products, services, and installations to potential customers. Once they have collected payment, submitted it to us, and your fundraiser has completed, a predetermined donation amount per offering will be donated back to your organization. It's as simple as that and the sky is the limit!

ADDITIONAL BENEFIT!

*Each of your customers who complete a CPR training class, will need recertification every two years. This means that your organization's fundraiser can work for you on a 2 year cycle, bringing in more and more funds each year and creating a sound fundraising program for years to come!

CLASS AND PRODUCT EXAMPLES

- ▶ **CPR + AED + FIRST AID**
- ▶ **Active Violence Emergency Response Training (AVERT)**
- ▶ **AEDs**
- ▶ **Basic Life Support (BLS)**
- ▶ **CPR Mask Kits**
- ▶ **AED Cabinets**
- ▶ **PET CPR + FIRST AID**
- ▶ **Emergency TACPAC**
- ▶ **And much more!**



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HOW TO START FUNDRAISING

1 ► APPLY FOR THE PROGRAM

Completely fill out the registration form by going to <https://havocusaofficial.com/fundraising-program/>, agree to the terms and conditions, and submit it to join our fundraising community. We cannot guarantee acceptance, however, we do our best to accept as many applications into the program each year.

2 ► GET APPROVED AND SET GOALS

Once we have accepted your application, we will then set up a meeting with you to discuss your organization's intent and goals regarding raising funds. We will break down some of the numbers and discuss how you can maximize efforts and ultimately earn the maximum donation amount possible.

3 ► PREPARE YOUR TEAM AND SPREAD THE WORD

After we've determined your goals, we will provide you with some marketing material to help drum up business for your fundraiser. This will be key to running a successful event and earning a higher donation to your program. You will provide us with a roster of all participating members who will receive a unique identifying code (UIC) to track participation.

4 ► LAUNCH AND RUN YOUR FUNDRAISER!

Each participant will sell our offerings to customers during the designated fundraiser period and earn a predetermined donation back to your program.

5 ► SUBMIT FINAL SALES SHEETS

Email us your final sales sheets within a week of your fundraiser completion date. Send it to info@havocusaofficial.com. We will tally all funds and orders received and provide you with a statement showing totals for review. *IMPORTANT: Ensure to submit your sales sheets and funds each week on Thursday so we can schedule with your client in a timely manner.

6 ► RECEIVE YOUR DONATION

After the final fees and sale sheets have been received, reviewed and validated for accuracy and completion, we will calculate your donation amount and process your payment promptly.

4 WAYS TO RAISE FUNDS



CPR + AED
FIRST AID
CLASSES



CONSULTATION
SERVICES
AND
CONSULTATIONS



AED
Automatic
External
Defibrillator
PRODUCT
SALES



INSTALLED
SALES

	Class (per customer/per class)	Service / Consutation	Product Sales	Install Sales (Per unit installed)
Donation per item	\$5	\$10	\$15	\$5

BCIC:



Name:

UIC:

Organization:

Page: ___ of ___

* Submit as many pages as necessary. Please ensure all details are present and legible and make a copy for your own records. For each submission, write the number of pages submitted at the top.

SALES TRACKING SHEET

** PLEASE ENTER EACH SERVICE REQUEST AND CLASS PARTICIPANT ON A SEPARATE LINE. PRODUCT SALES AND INSTALLS CAN BE COMBINED ON ONE LINE.

CUSTOMER	PHONE	EMAIL	ITEM and CODE	QTY	PRICE Each	TOTAL
EXAMPLE: <i>Jane Doe</i>	<i>801-555-5555</i>	<i>janedoe@gmail.com</i>	<i>Adult-Child-Infant CPR / HUSA-C007</i>	<i>1</i>	<i>\$65</i>	<i>\$65</i>

TOTALS:

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POTENTIAL EARNINGS BREAKDOWN

TERMS

QTY	CLASSES		SERVICE / CONSULTATIONS		PRODUCT SALES		INSTALL SALES		QTY
	\$5 DONATION PER CLASS		\$10 DONATION PER SERVICE		\$15 DONATION PER PRODUCT		\$5 DONATION PER UNIT		
1	\$5		\$10		\$15		\$5		1
5	\$25		\$50		\$75		\$25		5
10	\$50		\$100		\$150		\$50		10
15	\$75		\$150		\$225		\$75		15
20	\$100		\$200		\$300		\$100		20
25	\$125		\$250		\$375		\$125		25
30	\$150		\$300		\$450		\$150		30
35	\$175		\$350		\$525		\$175		35
40	\$200		\$400		\$600		\$200		40
45	\$225		\$450		\$675		\$225		45
50	\$250		\$500		\$750		\$250		50
55	\$275		\$550		\$825		\$275		55
60	\$300		\$600		\$900		\$300		60
65	\$325		\$650		\$975		\$325		65
70	\$350		\$700		\$1,050		\$350		70
75	\$375		\$750		\$1,125		\$375		75
80	\$400		\$800		\$1,200		\$400		80
85	\$425		\$850		\$1,275		\$425		85
90	\$450		\$900		\$1,350		\$450		90
95	\$475		\$950		\$1,425		\$475		95
100	\$500		\$1,000		\$1,500		\$500		100
200	\$1,000		\$2,000		\$3,000		\$1,000		200
500	\$2,500		\$5,000		\$7,500		\$2,500		500
1000	\$5,000		\$10,000		\$15,000		\$5,000		1000



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12 TIPS TO MAXIMIZE YOUR DONATION

HERE ARE SOME SUREFIRE WAYS TO MAXIMIZE YOUR DONATION

1	Be sure to submit your fully completed sales sheets to us each Thursday during your fundraiser period. Ensure all blocks are filled out and your UIC's and BCIC are listed then send them to info@havocusaofficial.com
2	Qualify your customers well and encourage them to pay for their products and services promptly.
3	Tap multiple fundraising categories in a single sale. EX: Sell AED and First Aid Kit inspections with classes for business customers. Most businesses are required to have at least one AED on site and it is quick and easy way for you to raise more money.
4	Know our products and services well so you can sell the best package for your customer. The best way to sell is to help identify the customers problem with them, suggest a product or service that can solve the problem, then help the customer see how purchasing your solution aids in fixing the problem.
5	Up-sale for your customer's benefit. Sell a first aid kit, a CPR mask kit, or an AED in conjunction with a class or service.
6	Ask our sales team questions anytime you have them. If you don't know much about the classes, we can teach you so you can talk with your customer. Not sure what's in the TACPAC? We know, just ask.
7	DO NOT lie or exaggerate in any way about the products or services to your customer. Not only will this cause you to be removed from the fundraising program, but Havoc USA does not condone this behavior and we are sure you and your organization doesn't either.
8	Sell to family, friends, neighbors, or anyone else who can use our products or services. We started our company because we saw the value for everyone to know how to respond in an emergency situation, so keep that in mind while you work with your customers too.
9	Advertise and market your event early, often, and throughout your fundraiser. The more customers that know about your fundraiser, the more you will have purchasing from you.
10	Use social media and place links on your website(s). We will provide you with some marketing material both digital and print. Use it to your advantage. We just ask that you do not alter it in any way other than placing your organization's logo and contact info in the spaces provided.
11	Consider a year-round fundraiser or longer period.
12	Remind your customers who purchase classes that they will need to recertify every two years and that they should come back to your fundraiser at that time to get recertified. Just remember to sign up your fundraiser with us first.



Terms and Conditions

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NOTICE AND DISCLAIMER: HAVOC USA™ reserves the right to adjust, modify, or redact any piece of information within this document at anytime. These terms and conditions will be followed according to the terms and conditions that are in place on the date the fundraiser application was approved. This is not an all encompassing or complete list of terms and conditions for the HAVOC USA™ fundraising program. All marketing material provided must remain unaltered with the exception of the block provided to add your contact information. Any violations of this stipulation can result in cancellation of your fundraising campaign and/or banning of your organization from participating in future campaigns.

Deposits, Fees & Payments

The person(s) or group(s) registering, requesting, or purchasing products and/or services may be responsible to pay the fees listed in this policy.

TRAVEL & MILEAGE FEES: All courses outside of the Salt Lake County boundaries, will incur a mileage fee of \$0.25 per additional mile outside the county lines.

PARKING FEES: Parking fees will be charged and/or reimbursed by the participating person(s) or group(s) immediately following completion of services.

BRIDGE AND TOLL FEES: Bridge and/or toll fees will be charged and/or reimbursed by the participating person(s) or group(s) immediately following completion of services.

RESCHEDULING FEES: Rescheduling requests for services scheduled solely for a group or organization, will incur a rescheduling fee of 25% (twenty five percent) of the total registered fees.

MEALS AND INCIDENTAL FEES: Any service(s) requiring overnight lodging will assess a fee for meals and incidentals of \$45 per day.

COURSE MINIMUM FEES: Listed in the pricing list is a minimum course fee which is required to be met when scheduling a group.

UPFRONT DEPOSITS: Due to the cost structure of some courses by the accrediting organization(s), an upfront deposit may be required.

PAYMENTS & REIMBURSEMENTS: Registration payments are to be paid in full at the time of registration. Reimbursements must be paid immediately following completion of services.

RENTAL & LEASING FEES: For person(s) and/or group(s) requesting a course, service, or event without a physical location to host, the requesting party will be charged for required site usage fees.

SPECIAL REQUEST FEE: Should a party require special equipment, resources or amenities, a fee may be accessed.

Sales Sheets, Collection of Fees, Donations

All sales and registration fees are final. Deposits are non-refundable. Fundraiser participants shall sell Havoc USA's offerings by soliciting potential clientele and are responsible for filling out the provided sales sheet(s) completely. Your organization shall email the sales sheet(s) to info@havocusaofficial.com each Thursday of the fundraiser period. Havoc USA representatives will then contact your clients to collect the required fees. Donations will be issued via direct deposit unless other arrangements have been made. We reserve the right to change the donation amount per item and program structure at anytime. If this occurs during your campaign, the amount and structure at the time of your agreement will remain active until your campaign ends.

Sole Right of Refusal

HAVOC USA™ is committed to serving and aims to serve its community and clientele professionally, proudly, honorably and effectively. We recognize the importance of the work we do and the training, services, and equipment we provide. Additionally, we reserve the right to refuse services to any organization(s), group(s), and/or person(s) for any reason.

Miscellaneous

HAVOC USA™ demonstrates and encourages a safe environment during all of its offered programs. Violence or any other misbehavior deemed inappropriate by HAVOC USA™, its instructors, contractors, or any other affiliate performing services under its umbrella, will not be tolerated. Individuals and/or group(s) below the minimum participant requirement who wish to register for course offerings will be placed on a waitlist until a complete course is scheduled. Pricing is structured to be competitive with other providers in the market. Wholesale pricing may be available for some offerings listed on this sheet. Please contact a Havoc USA™ representative for details at info@havocusaofficial.com. No fundraiser participating organization shall compel (force) any member in any way to participate in the fundraising program.

Agreement of Terms and Conditions

This is a binding document. By signing below, I agree to the terms and conditions outlined on this document as of the date entered.

Organization Representative:

Date:

Havoc USA Representative:

Date: